



Impact report 2022



In 2022 we celebrated our biggest year of impact yet.

Continued generosity from individuals, organisations and Government support allowed Trees That Count to support outstanding planting projects spanning the length of Aotearoa. Collectively, these projects represent optimism and responsibility for the environment; reviving the lush tapestry of native trees and shrubs across Aotearoa New Zealand and engaging communities in their vision.

From culturally significant projects for Māori communities; small community reserve projects around the country; support to farmers on a quest to extend native bush blocks to increase biodiversity and water quality; to widely collaborative, landscape scale projects, we've been proud to support groups at the forefront of restoration.



1 million native trees and counting

2022 was also a special year for us as a charity as we reached the milestone of 1 million trees donated in April, a mighty effort from the thousands of individuals and businesses that support our work.

We were honoured to partner with the Department of Conservation to deliver a programme of work to honour the Queen's Platinum Jubilee and plant 100,000 native trees across 15 outstanding projects, engaging thousands of New Zealanders.



Sustainable
Business
Awards

**REGENERATING
NATURE AWARD.**

sustainable.org.nz/awards


20
22



And we were thrilled to see our work, which is only enabled by the many funders and planters that we connect, rewarded with winning the Sustainable Business Network's Regenerating Nature award.



From 2016-2022, through the support of our generous donors, Trees That Count enabled a total of **1,266,915 native trees to be planted across Aotearoa**

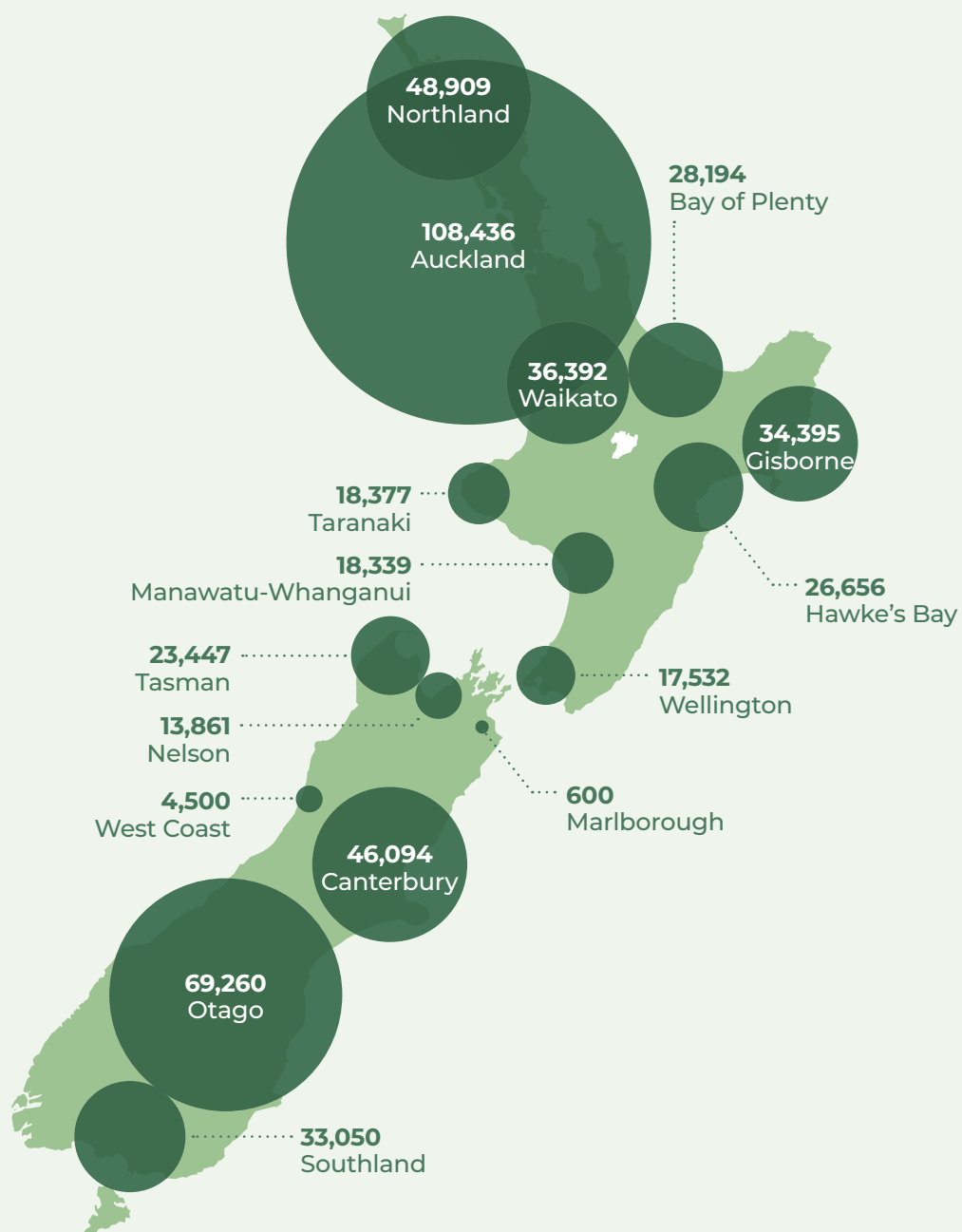


These native trees have the potential to **remove 280,208.18*** tonnes of CO₂ from the atmosphere after 50 years

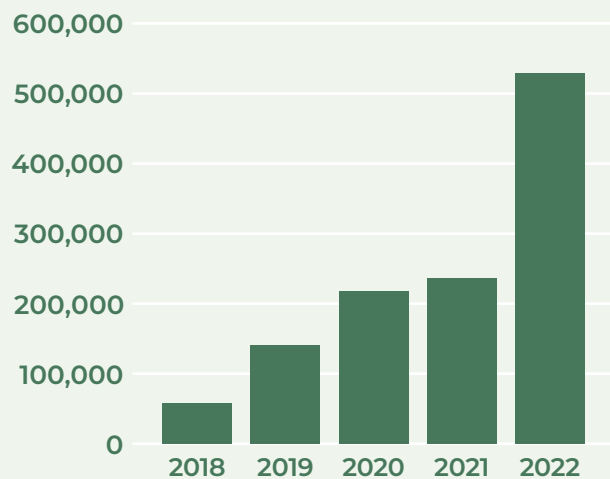
* Projection based on Tāne's Tree Trust national carbon calculator

In 2022, we supported **294 projects**
to plant **528,042 native trees**

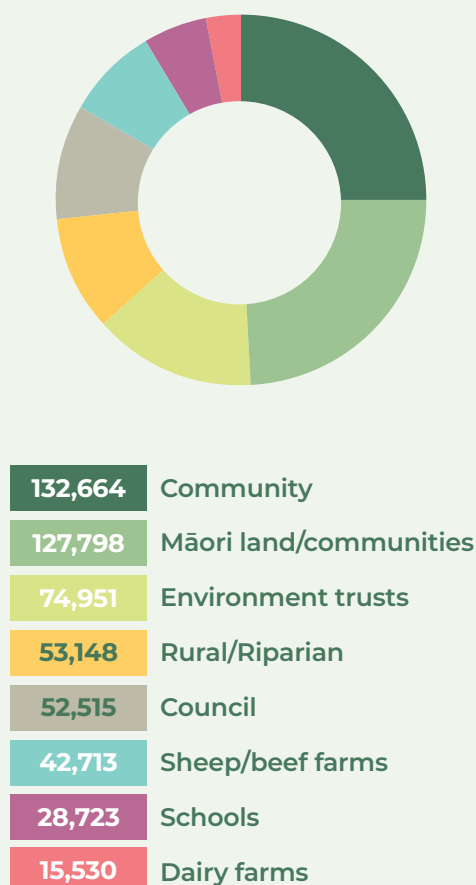
Native trees planted by region



Native trees provided to planters through TTC



Native trees planted by land ownership/ use type



As always, **every single native tree counts**, and with the help of tens of thousands of New Zealanders, the future's looking brighter for all of us.

Ehara tāku toa i te toa
takitahi, engari takimano.

My strength is not that of an
individual but that of the collective.





TREES THAT COUNT
TE RAHI O TĀNE



PROJECT / CRIMSON

treesthatcount.co.nz

projectcrimson.org.nz